Selecting sampling unit

Guiding questions
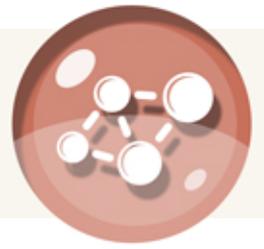
In 150 words try to answer the following questions:

Question	Answer
✅ In what way data generated from the sample unit will signify the wider population of which you are interested in?	
✅ Why is this sample unit relevant?	
✅ Why do you want to select this unit?	
✅ Why is this unit meaningful for your research?	
✅ In what way this sample unit will help you to answer your research question?	